

For Immediate Release

Date: September 9, 2011

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Energy Efficiency Projects are Saving Communities Green

Communities are saving money from their EECBG efficiency upgrades

On September 9, 2011, E3 Coalition is proud to invite the community to see how the Viola Village Hall and Vernon County Detention Center are saving thousands of dollars a year in energy costs through energy efficiency and renewable energy projects.

"With budgets as tight as they are and energy costs continually rising, efficiency projects like these are critical in helping us reduce our budgets," said Beth Campbell, Village Treasurer. "Since the completion of the Village Hall insulation project in 2010, our heating costs have been slashed by 21%!" Viola received ARRA funding to help off-set the cost of the upgrades.

Agenda for the day:

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| 9:30- 10:00 a.m. | Tour Viola Village Hall
106 W. Wisconsin Street, Viola, WI
This tour will show the upgraded insulation, lighting and HVAC system |
| 10:00 - 10:30 a.m. | Representatives from La Farge, Viroqua, Ferryville, Fennimore, and Vernon County will be present for questions about their communities projects in the Viola Village Hall community room |
| 11:00 - 11:30 a.m. | Tour Vernon County Sheriff Office and the Detention Center
1320 Bad Axe Court, Viroqua, WI
This tour will include the 16 panel solar hot water system that is being installed to offset water heating costs anticipated to save \$1,600 a year. Also discussed are potential lighting and Ozone laundry system projects |

"No matter what size of a municipality, business or home, energy efficiency really adds up. As a community or an individual, it is often the most powerful first step you can take. From a simple light bulb change to an elaborate HVAC system overhaul, all of these projects save money, precious resources, and the environment," says E3 Coalition's project manager Todd Osman. We are proud to be highlighting to the residents how their community is saving money while creating jobs. Hopefully it will stimulate people to go home and consider ways they too can save on their energy costs

All the above mentioned projects received funding from the [U.S. Department of Energy's Energy Efficiency and Conservation Block Grant \(EECBG\) Program](#) Office --administered by the Wisconsin State Energy Office and the Wisconsin Economic Development Corporation-- which is helping U.S. cities, counties, states, territories and Indian tribes develop, promote and implement local energy efficiency and renewable energy projects.

For more information, please contact Jess Leinberger, at 608-637-2499 or jess@e3coalition.org. See www.e3coalition.org

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